



CORPORATE SPONSORSHIP OPPORTUNITIES



Chili Team Setup & Poker Tournament
Friday, February 22, 2019
3 pm - 11 pm



Sertoma Chili Cook-Off
Saturday, February 23, 2019
11 am - 5 pm
Springfield Expo Center



Proceeds benefitting Boys & Girls Clubs of Springfield and other area children's charities.

SPONSORSHIP OPPORTUNITIES

ABOUT SERTOMA IN SPRINGFIELD, MISSOURI

The Springfield Area Sertoma Clubs are 501(c)3 not-for-profit organizations. We are part of Sertoma International which was founded in 1912, making it one of the oldest civic organizations in the country. Sertoma is an acronym for **SERVICE TO MANKIND**, and is constantly giving back to our communities through community service and through fund raising events for local children's charities. The first Sertoma Club in Springfield was established in 1941 to support the Boys & Girls Clubs of Springfield. Now with six local Sertoma Clubs, through various events we are able to donate over \$500,000 annually to support many different charities.

ABOUT THE SERTOMA CHILI COOK-OFF

- 37 years as an Ozarks Tradition.
- About 8,000 people walk through the doors during the 6 hours we are open.
- We reach a wide variety of demographics.
- People attend throughout the entire Southwest Missouri Region.
- Largest open-to-the-public one day fundraising event in the area.
- Over 20,000 Cups of Chili served.
- More than \$2.5 Million Raised for Local Children's Charities



CONTACT US WITH ANY QUESTIONS OR TO SPONSOR THE SERTOMA CHILI COOK-OFF

Marc Kiser

Sponsorship Chair

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Jared Doty

Sponsorship Committee

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Mark Elwood

Sponsorship Committee

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WHERE DO THE FUNDS GO?



BOYS & GIRLS CLUBS
OF SPRINGFIELD



- **Transportation** - 15 passenger van & Vehicle Improvements
- **Youth Employment opportunities** - Job training program
- **Mental Health Program**
- **Teen Summer Nights Program**
- **New Boys & Girls Clubs of Springfield** - Sertoma Club at Sherwood School Capital Campaign
- **Sports Program** - All-Star Game
- **Stalnaker Unit** - Training & Entertainment System
- **Security Cameras**
- **Sertoma Chili Cook-Off Basketball League**
- **Technology** - Internet & Hardware Updates
- **Administrative Offices** - Phone systems
- **Additional Expenses that further assist with helping at-risk youth and their families in the Springfield Community**

Visit bgclubspringfield.org for more information

CASH SPONSORSHIPS

Sponsorship Opportunities	Title	Presenting	Premier	Platinum	Gold	Silver	Bronze	Friends of Chili	Chili Bowl
	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500	\$250
	*Exclusive	*Exclusive	*Exclusive	*Exclusive	*Exclusive				
Event Tickets	80	65	50	35	25	20	15	10	5
Logo Displayed on Website	X	X	X	X	X	X	X	Name	Name
Recognition on Facebook and on Sponsor Banner	Logo	Logo	Logo	Logo	Logo	Logo	Logo	Name on Facebook	Name on Facebook
VIP Tickets	15	12	10	8	6	5	4	2	0
Company Provided Banner Displayed at Event	X	X	X	X	X	X	X	X	-
Tickets to Sponsorship Banquet with a commemorative gift	10	8	6	4	2	2	2	-	-
Recognition on Video Screens during event (Company supplied)	Logo	Logo	Logo	Logo	Logo	Logo	Logo	-	-
Entry Into Poker Tournament	9	7	5	3	2	2	1	-	-
Booth Space (must serve chili at booth)	4	3	2	2	2	-	-	-	-
Naming Rights for Event Feature (Coordinate with Sponsorship Chair on Choice of Feature)	Event	Stage, Stage Break, Main Floor	Lower Level & Upstairs of Expo	Bathrooms, Smoking Section, Poker area	Man Cave, Friday Poker Tourney, VIP Lounge, Street Sign, Audio Visual	Back of Ticket, Event Pass	-	-	-
Recognition on Posters	Logo	Logo	Logo	Logo	Logo	-	-	-	-
TV, Radio, Billboard, PSA Material, Print (See sponsorship agreement)	X	X	X	X	-	-	-	-	-
30 Second Commercial Run Between Band Sets at event (Company supplied)	X	X	X	-	-	-	-	-	-
Recognized on all Event Signage	X	X	-	-	-	-	-	-	-

SPONSORSHIP APPLICATION

Please Check Your Sponsorship Level

Title Sponsor - \$20,000 Presenting Sponsor - \$15,000 Premier Sponsor - \$10,000
 Platinum Sponsor - \$7,500 Gold Sponsor - \$5,000 Silver Sponsor - \$2,500
 Bronze Sponsor - \$1,000 Friends of Chili - \$500 Chili Bowl - \$250

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____ **Fax:** _____

Email: _____

Signature: _____ **Date:** _____

Sponsorship Level & Amount: _____

Payment Method: Send Invoice Check Enclosed Credit Card

- Email logo graphics to sertoma@sbcglobal.net as soon as possible. **Deadline to submit logo for advertising purposes is December 1, 2018.**
- Sertoma will make every effort possible to mention Title, Presenting and Platinum Sponsors on as many as advertisements as possible. However, due to the number of ad variations we run and rules governing non-profit advertising, we cannot guarantee your company will be mentioned in every advertisement.
- This Sponsor Application serves as a contract agreement for sponsorship in the form of a cash contribution as designated above. Please consider this an agreement with the Sertoma Clubs of Springfield.
- Silver Sponsors and Higher are offered a booth as part of their sponsorship packet. **You must let the office know prior to February 1, 2019 if you would like a booth.** Since booth spaces are sold, the booth provided will be based upon availability. The booth(s) provided is for the business sponsoring the Chili Cook-off and cannot be shared with another business or individual unless approved by the Chili Cook-Off Committee prior to February 1, 2019.

**Please return signed contract by
December 1, 2018**

**Sertoma Chili Cook-Off
1717 E. Republic Rd., Ste. A
Springfield, MO 65804**